

CHELMSFORD PARADE COMMITTEE
Meeting Minutes of August 29, 2023
Held at the home of Chuck and Lynn Marcella

Present: Candy Chase, Sam Chase, Paul Cohen, Paige Gilet, Jeff Hardy, Eric Linstad, Chuck Marcella, Lynn Marcella, Kirk Marshall, Karen Reidy, Brian Reidy, Annette Romano, Rick Romano and Pat Wojtas

Reorganization of Board:

Committee Chairs: Paige Gilet, Jeff Hardy, Eric Linstad

Treasurer: Rick Romano

Secretary: Lynn Marcella

Treasurer's Report:

At this time it looks like we had a loss of \$7,480.00.

Currently have \$5,400.00 more in bank this year than this time last year.

Items Reviewed:

- Email chains are a problem – some of us are missing things.
- Will change to a g-mail address.
- Participant list with their emails is needed to get in contact with everyone.
- Rick is putting a list together with paid participants.
- Should set things up in Google docs
- Eric will set up g-mail and set up so AOL mail will be forwarded.
- Band application needs to be updated.
- Must find out what bands need ahead of time – this becomes quite difficult but this year we had a great group of landscapers and other companies step up with trailers, etc. Some groups also need generators, chairs, etc. Need to know in advance or just let them know they are on their own to contact businesses that might be able to help them. Had help from Fougere Landscaping, Outdoor Pride, Aggregate, Muir Sealcoating and Milltown.

Missing Tent:

One of our tents was “stolen” from McCarthy. When we went to pick it up after lunch it was gone, everything else was there. Thanks to Jason Poor who worked with their “tech people” at the police station and also “tech people” at McCarthy. They can see our team putting everything together, but all of the sudden the tent is missing and they don’t have the footage for when it was taken. We might want to put a picture of it on Facebook asking if anyone has seen it. It is large, red and has our logo on all four sides – maybe someone will see it somewhere!

Winter Banners:

- Decided that the winter banners will be \$500.00 because they get good visibility and are up longer.
- Discussed several designs and came up with a snow-globe idea. Paige will have some ideas for us at the next meeting.
- Need to contact everyone that purchased summer and hope they do winter.
- Need to be sure our sponsors that have one included get them.

Sponsors:

Discussed and changed sponsorship levels as follows:

Red - \$5,000.00 – get both banners

White - \$2,500.00 – get both banners

Blue - \$1,250.00 – get summer banner

Can discuss this a bit more at next meeting if anyone has any different ideas.

Bus Issues: Drop off at back of McCarthy was bad – needs to have the busses come south on North Road and drop in front area. Traffic flow seemed to be a problem this year.

Registration Desk: Discussed changing location of registration desk to see if it would help traffic, but people are so used to it being there might cause more confusion.

Only One Vehicle Per Group: People need to share this with all of their people so they don't show up with multiple vehicles!

Fire Department: Discussed having them go first so they can be done and get back to their stations. Can chat about this more again.

Next meeting need to concentrate on banners to get sales going.

Also at next meeting need to work on applications so we can get them out to bands early.

Next Meeting: Wednesday, September 27, 2023 at Karen & Brian Reidy's Home.

Meeting adjourned at 9:00 PM.

Respectfully submitted,
Lynn M. Marcella
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Secretary