

Meeting Date: 10 March, 2023

Meeting Location: Chelmsford Center for the Arts
1A North Road
Chelmsford, MA 01824

In attendance:

Pat Wojtas
Bradley Panton
Pan Du
Niles Cocanour
Charles Fidler

Absent:

Richard Cockley
Brian Fredriksson

Summary of Discussion:

The meeting was called to order by Pat at 6:00PM.

Discussion continued around renewing our mission and focusing on ways to improve our outreach and impact between the military community and the town of Chelmsford. We discussed ways of reaching new military members at Hanscom AFB through engagement with the Family Readiness Center, perhaps with a welcome package that includes our brochure and information about Chelmsford.

We agreed that linking information through our website was the most effective way to add new content and keep things current. We agreed that we would need to update our local community information spreadsheet.

We talked about engaging the Chelmsford Business Association as a way to reach a broad swath of Chelmsford businesses. They publish a news letter and we talked about including a short information piece about the MCC and our mission. They do list the business members on their website and we discussed reaching out to them before contacting their members.

We talked about reaching out the Hanscom Honor Guard and have them present at the beginning of one of the upcoming sporting events (baseball was mentioned). This would have the result of making the military presence in the local area more real and evident to members of the Chelmsford community.

We talked about three primary themes to include in an updated brochure: 1) That we provide community support to the military (active, guard, reserve, and veteran), 2) That we want to increase military visibility to the Chelmsford community, and 3) That we facilitate community / military partnerships.

Next meeting date set for 21 April.

Action and Votes Taken:

Motion to approve minutes from February 17 meeting by Brad. Seconded by Chuck. Approved, Unanimous consent

Action to come up with a short paragraph (few sentences) around each theme to capture in the brochure, assigned to Pan, Brad, and Chuck.

Action to make a first draft of the brochure around the themes and short paragraphs was assigned to Niles.

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