

CHELMSFORD PARADE COMMITTEE
MEETING MINUTES
March 1, 2022

Present: Candy Chase, Debbie Haywood, Eric Linstad, Chuck Marcella, Lynn Marcella, Brian Reidy, Karen Reidy, Rick Romano, Colin Spence, and Pat Wojtas

Absent: Paul Cohen, Jeff Hardy, Jennifer Hardy, Paul Hardy, and Colleen Stansfield

The meeting was called to order at 7:00 PM.

Meeting Minutes: Motion by Lynn, seconded by Brian to accept the minutes of the meeting of February 1, 2022. All in favor.

Treasurer's Report: Rick reported that not much changed since last meeting. Two banner checks were received. One is still outstanding. Motion by Chuck, seconded by Karen to accept the Treasurer's Report. All in favor.

Summer Banners: Lynn put a flier together today for the banners. Will be meeting with Paige Gilet at Red Mill Graphics to see what she suggests for the flier and best way to get this going more efficiently than last run. It was decided to choose lettering shown in Banner #4 which is a larger font in upper and lower case. Brian and Jeff are in charge of the banners. Once we have the flier finalized with Paige, Karen will be able to send to Lisa Marrone along with Sponsorship flier. She will email to 500+ businesses in Chelmsford! Decided against doing the Veteran's banners for a couple of years.

Bands: Brian reported that the following will participate as of now: Chelmsford High School Band, Chelmsford Community Band, Acton Minutemen, Chelmsford Minutemen, Rick Larrimore (aka Rod Stewart), Bag Pimper Nate Silva. Colin is waiting to hear back from the Massachusetts State Police Bag Pipe Band, they are seeing how many they can get to participate. There was a problem with bands not getting paid last year, not sure what happened. Rick has sent a check to Chelmsford Community Band and Chelmsford High School will also get a check. This year we will give them their checks when they sign-in the morning of the parade. Nothing on Canadian bands with border-crossing issues still lingering.

Characters: Lynn will look into the person that Jeff Hardy's daughter suggested. She has sent letters to Patriots, Bruins, Celtics and Red Sox about their Mascots.

Sponsors: Paul and Jennifer Hardy from Blake Funeral Home said he would be a Premium Sponsor for \$5,000.00. Debbie said that Dolan Funeral Home would also be a Premium Sponsor. Thanks to these two great sponsors!

Web Site: Thank you to Rick for taking such great care of our web site!! Please check out the web site and see if there is something Rick should add or change.

E-Mail: Jeff and Debbie should be checking email on a regular basis as things are starting to happen. Lynn gave Debbie sign-in information she received from John Osborn. Jeff has the information.

Post Office Box: Rick has been checking the P.O. Box on a regular basis.

Chelmsford Police Department: Colin will be coming to our meetings for the time being but Jason Poor will be taking over for him. Colin let us know we might be losing the Auxiliary Police this year. Hopefully not all of them, will keep us posted.

Road Race: Will be happening thanks to Sullivan Farms!

Country Fair: Lions will be doing again this year. Contact is: Charlene Svenson, charlene18590@gmail.com – telephone: 978-930-0878.

Other Business:

Parade Marshal: Pat suggested we ask Charlie Zaher to be the Parade Marshal. Everyone loved the idea. He has been in the parade in the past with the farm tractors. He recruited quite a few to join him and it has been a hit. He is a lifelong resident and is quite well known in town. Pat will reach out to him to see if he would, if so, will need bio. Guessing quite a few farm tractors will ride along with him!

Hometown Hero: Lynn read an article about a Chelmsford Girl, Savanna Goodin, who saved a life recently at Walgreens in Lowell. This was sent in by Susan Gates. We will contact her to be our Hometown Hero! The story is quite incredible!

Concert on the Common: Eric and Rick know of a band that has been playing in Lowell at Warp and Weft. They will contact them and see if interested. Play 70's and 80's Rock Music. If this is to happen we will need to look into flatbed for stage as we did before and decorate it with bunting. Could do Saturday, July 2nd on the common. If we did 6:00-8:00 PM Colin did not feel it would be too much of a problem as it was still daylight time.

Politicians: Rick has application on web site. As in the past it will be \$1,000 for any politician with group and signs. If a current elected official just wants to be in parade without group or signs they will not have to pay.

Sterling Corp.: Sent in application to be in parade. As was done before any business that wants to be in parade needs to be a sponsor. They should be sent a sponsorship application.

Volunteers: Debbie is handling the volunteers and has contacted Interact, the Give Club and Lime about volunteers. Hopefully we can get quite a few!

Collings Foundation: Brian will contact Ken at the foundation to see what they can send to parade this year. Set a budget of \$5,000 for them.

Trailers/Trucks: Brian and Eric have equipment available in case needed for Rick Larrimore, the Barbershop Singers or anyone else.

Frick and Frack Train: Debbie said Rotary is trying to contact them to see if available for night before parade. Will let us know contact once she has it. Sadly, heard one of the gentlemen passed away.

Next Meeting: Will be Tuesday, April 12, 2022 at 6:30 PM.
Moved ahead one week as the prior week is date of Town Elections.

Meeting adjourned at 8:15 PM.

Respectfully submitted,
Lynn M. Marcella
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Secretary