

Town of Chelmsford
East Chelmsford Harmony Park Redesign & Renovation Committee Minutes
50 Billerica Rd., Room 200
Chelmsford, MA 01824

DATE: Monday, January 12, 2015

TIME: 7:00 PM

PLACE: Town Offices, room 200

Present: Tracy Callahan, Ryan Reveley, Tricia Dzuris, Nick Parlee, Jason Hanscom

Tracy called the meeting to order at 7:02 PM

1) Discussion and review of Winterfest activity

Much better turn out than expected, especially given the cold temperature. Netted about \$400.00. Olaf was a huge hit.

2) Update on fundraising letters/response

Very little response on letters to date. May need to follow up with calls or another mailing

3) Follow up plan

Nick wants a spring event. The Town is providing 4 picnic tables, 3 creature cans and two bike racks.

4) Personal calls

Reminder to go back over list and make calls to target businesses

5) Target for monthly fundraising goal

Fundraising target should be \$6,000 per month. CPC gave \$15,000. Tracy to present to Community Action Program. Planned grant of \$2,500.

6) Plan for garden stone sales

Increase push on Facebook and point to website to place orders. Book table at Farmer's Market. Nick has 10x10 tent. Tracy will ask Softball to put something out on their email list.

7) Discussion of next activities

Spring Fling Event on May 2nd, Pictures with "Ironman" character, inflatable slide or bouncy house, food – cupcakes – vote for your favorite superhero, superhero raffle basket. Ask Walmart for a donation. It was confusing collecting money for different things. Charge an admission fee instead, \$20 per family of 6 or less, \$5.00 each additional person. Need volunteers.

8) Block Party

June 13, 2015 (rain date June 20) Cook out with Canaligator and Mystery Machine, Jason to confirm.

9) Fourth of July Booth? Possible large raffle item?

Forms will be out in April. Who can cover? Need an activity or food to draw customers over. Tracy will look into a dog tag machine.

Next Meeting: April 9, 2015

Adjourn: 9:00 PM

Respectfully Submitted,
Tricia Dzuris, Clerk